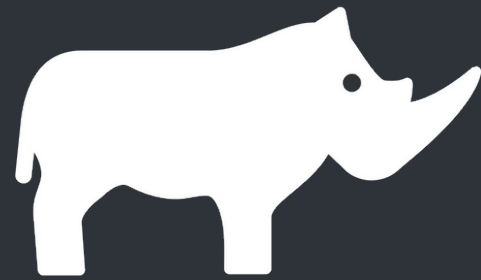


Do spreadsheets
help or hinder
data reporting?





RhinoIT

Business Intelligence Solutions



Carl Edwards
CEO & Founder

"We have noticed a growing need for a more streamlined approach to Business Intelligence reporting.

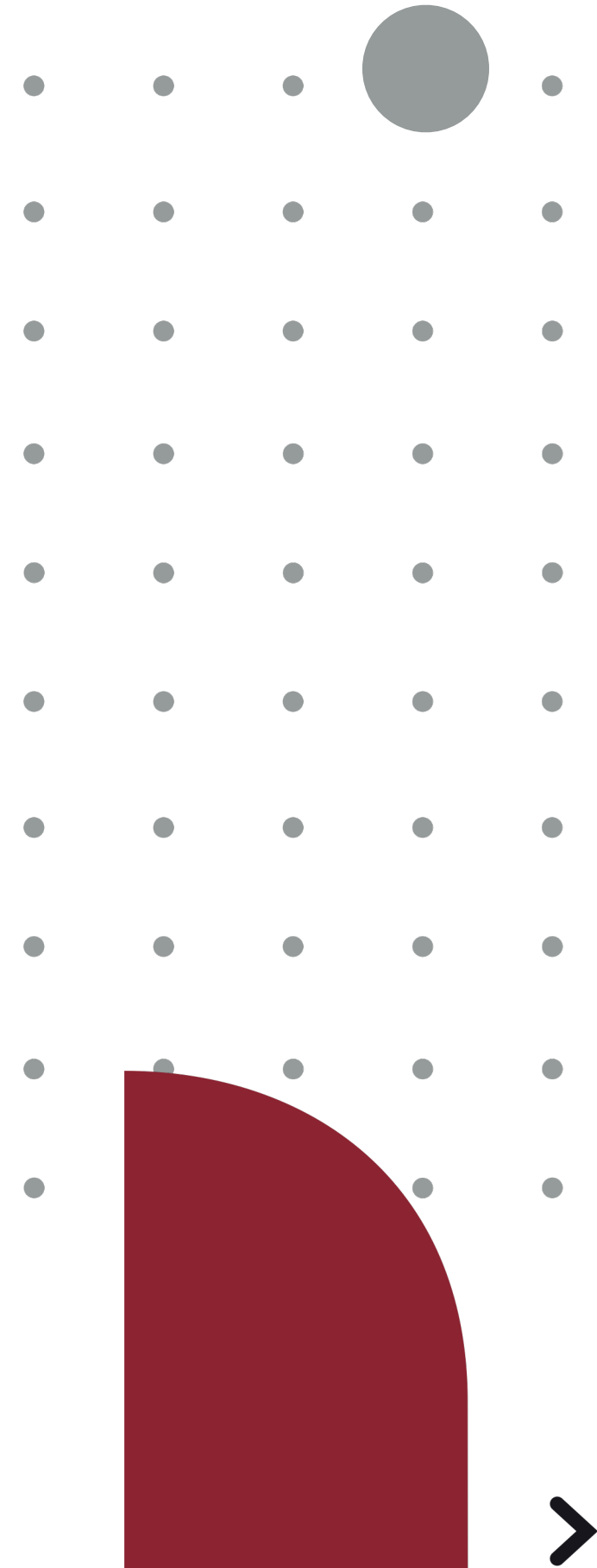
Our prospects and customers frequently ask if it's possible to collate data from multiple sources into one place."



Common Problems

This week we had discussions with two customers in very different industries, both facing the same issues:

- 1 **Onerous manual reporting tasks** - using spreadsheets to collate huge amounts of data from several cloud applications
- 2 **Restrictive hosting / storage services** – that limit number of user queries, overload database capacity, don't produce real-time data, and quickly ramp up costs





The Solution

Deploy a Business Intelligence tool that provides a holistic view of your data:

1

Create a data warehouse and ingest your current data into it

2

Use customised connectors to access all data from original sources

3

Provide users with the ability to add and update data via BI tool forms



The upshot is...

spreadsheets will stay because they are quick and useful.

However,

spreadsheets are not fit for purpose when it comes to data collection, storage, governance and version control!

