

## Job Description

Job Title	Data Analyst (Entry Level)
Company	Rhino Analytics Limited - <a href="http://www.rhinoit.co.uk">www.rhinoit.co.uk</a>
Location	Milton Keynes / Northamptonshire (hybrid)
Salary	£21,000 to £25,000 per annum - depending on age and experience
Hours	Monday to Friday – 9am to 6pm
Main Purposes of Job	To collect and analyse data to identify trends and provide clients or management with valuable information that they can use to improve marketing, operational and businesses practices.
Key Tasks	Identify, gather, analyse data, and transform it into insights that are accessible to the company through easy-to-understand visualisations such as – dashboards, graphs, charts, tables, and reports.
Day-to-day Objectives	<ul style="list-style-type: none"> <li>• Using data mining to extract information from data sets and identify correlations and patterns</li> <li>• Organising and transforming information into comprehensible structures</li> <li>• Using data to predict trends in the customer base and the consumer population as a whole</li> <li>• Performing statistical analysis of data</li> <li>• Using tools and techniques to visualise data in easy-to-understand formats, such as dashboards and tables</li> </ul>

	<ul style="list-style-type: none"> <li>• Preparing reports and presenting these to management or clients</li> <li>• Identifying and recommending new ways to save money by streamlining business processes</li> <li>• Monitoring data quality and removing corrupt data</li> <li>• Communicating with stakeholders to understand data content and business requirements.</li> </ul>
<p><b>Essential Skills</b></p>	<ul style="list-style-type: none"> <li>• IT and mathematical skills</li> <li>• The ability to pay attention to detail when working with data to make accurate conclusions and predictions</li> <li>• Strong verbal and written communication skills to effectively share findings with shareholders</li> <li>• Working to achieve or willingness to undertake a relevant qualification in a related field like data science or computer engineering</li> </ul>
<p><b>Desirable Skills</b></p>	<ul style="list-style-type: none"> <li>• 1<sup>st</sup> line IT support experience</li> <li>• An appreciation of data sources, data organisation and storage</li> <li>• In-depth knowledge of statistical methodologies and data analysis techniques</li> <li>• Experience using a computer programming language (e.g., SQL, Javascript, Python or R) to bring data together from different sources and get them ready for analysis using cleaning and preparation techniques.</li> </ul>